



Rosa Dierkes

SENIOR GRAPHIC DESIGNER

I am a Graphic Designer currently pursuing a Bachelor's degree in Graphic Design with a minor in Interactive Multimedia at The College of New Jersey

SKILLS

DESIGN

- UI/UX Experience
- Web Design
- Branding
- Logo Design

RESEARCH

- User Personas
- Competitive Analysis
- Fly-On-The-Wall
- Interviews & Surveys
- Usability Testing

EDUCATION



The College of New Jersey 2022 - 2026

Bachelor of Visual Art (Graphic Design)

Minor in Interactive Multimedia

- 3.5 GPA



• Sigma Kappa (Kappa Upsilon)

PROGRAMS

- Adobe Creative Suite
- Google Suite
- Figma
- Canva

GENERAL

- Communication
- Creativity
- Problem Solving
- Time Management
- Collaboration
- Adaptability

WORK EXPERIENCE

SOCIAL MEDIA MARKETING INTERN

McGowan Marketing

Jan 2025 - Sept 2025

- Designed custom graphics for social media posts across multiple business accounts managed by the agency
- Created and designed a business proposal slideshow for the agency owner's personal brand
- Developed content for the agency's own social media platforms, aligning with brand identity and marketing goals
- Assisted in planning and will attend a content shoot to observe and support photo and video production for client content
- Gained hands-on experience in social media strategy, visual content creation, and multi-brand account management

CO - BANNER CHAIR

December 2024 - Now

Sigma Kappa Sorority

- Designed and painted banners for events, ensuring they were completed on time.
- Worked with team members to plan and create banner designs.
- Purchased supplies and managed materials for each project.
- Organized and completed banners efficiently to meet deadlines.

ACHIEVEMENT

Deans Lists



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