

Rosa Dierkes

Graphic Designer

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rosadierkesdesigns.com

Education

The College of New Jersey

Bachelor of Visual Arts Graphic Design

Minor: Interactive Multimedia

Skills

Design:

Graphic Design

Branding & Visual Identity

Web

UI/UX

Social Media Graphics

Layout & Typography

Softwares:

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe After Effects

Adobe Premiere Pro

Adobe Lightroom

Procreate

Figma

Canva

Capcut

Google Workspace

Professional Skills:

Communication

Collaboration

Creativity

Problem Solving

Time Management

Adaptability

Honors/Activities

Deans list

Sigma Kappa Sorority (Kappa Upsilon)

Experience

Social Media Marketing Intern

McGowan Marketing | Jan 2025 - Oct 2025

- Designed custom social media graphics for multiple client accounts managed by the agency
- Created a branded business proposal slideshow for the agency owner's personal brand
- Developed visual content aligned with brand identity and marketing goals
- Assisted in planning and supporting photo and video content shoots for client campaigns
- Gained hands-on experience in social media strategy, content creation, and multi-brand account management

Co-Banner Chair

Sigma Kappa Sorority | Nov 2024 - Nov 2025

- Designed and hand-painted large-scale banners for campus and organizational events
- Collaborated with team members to conceptualize and execute banner designs
- Managed materials, supplies, and budgeting for banner projects
- Organized production timelines to ensure all banners were completed by deadlines

Custom Lettering & Visual Artist

Independent Projects | 2023 - Present

- Designed personalized letter-based artworks centered on each client's initial, incorporating visual elements inspired by their personality, interests, and preferences
- Translated personal narratives into cohesive visual compositions using typography, illustration, color theory, and layout
- Created both digital concepts and hand-painted final pieces